



2017 Vendor Application

Kidzone Vendor

April 8, 2017
Downtown Anniston

Step 1: Vendor Information

Name of Organization/Company: _____

Contact Person(s): _____

Mailing Address: _____

Phone: _____

Email (REQUIRED): _____

***All pre-festival communication will be provided through e-mail, including setup information. You MUST have an e-mail address in order to register as a vendor. Applications submitted without a valid e-mail address will be returned. ***

List rides or attractions: _____

List all electrical requirements (if any): _____

Step 2: Event Policies

BOOTH SPACE SETUP

Setup will begin Saturday, April 8, 2017 at 6:00 AM. A map of vendor spaces will be provided to all vendors via e-mail prior to the festival. Please review this map prior to your arrival so that you will know where to set up. Vendor spaces will be marked with tape on the sidewalk.

Vendors do not have the right to choose vending space- NO EXCEPTIONS. Spikes are not allowed in the pavement.

Vendors will not be permitted to exceed designated marked space. Once you have your items unloaded, we ask that you promptly move your vehicle(s) to designated parking areas. Vehicles must be moved out of the vending area by 10:00 AM. Vendors will need to move from the area by 10:00 PM to allow for streets to reopen.

PARKING AND TRAFFIC

In addition to your vending trailer or tent, each vendor will be allowed only one vehicle in the vendor area to unload supplies during setup. All vehicles used for supplies must be removed from the festival area no later than 10:00 AM. Parking for your vehicle(s) is available within walking distance from the vendor area. You will be given further instructions in pre-festival e-mail communications.

ELECTRICITY AND POWER HOOKUPS

Power hookup will be provided for Food and Kidzone vendors only.

TRASH DISPOSAL

Each vendor is responsible for keeping his/her area neat, clean, and free of loose trash, wrappers, napkins, etc. Trash receptacles will be provided in the event area for patrons to dispose of trash. Each vendor should have adequate trash bins and bags for internally generated trash as well as trash generated by patrons at the service window of his/her booth. Each vendor is responsible for collecting and bagging trash from within his/her booth and disposing of the trash in designated bins.

BEVERAGE SALES

Only non-canned iced tea, coffee, hot chocolate, smoothies or lemonade beverages may be served by vendors. **NO WATER BOTTLES MAY BE MADE AVAILABLE FOR PURCHASE OR PROVIDED WITHOUT CHARGE BY ANY VENDOR- NO EXCEPTIONS!** Vendors serving non-canned iced tea, coffee, hot chocolate, or lemonade beverages **MUST** be pre-approved and listed on the vendor's menu at the time of application. Vendors violating the beverage sales policy will be immediately rejected from the festival.

TABLES/CHAIRS

The Noble Street Festival Committee and Plush Planning, LLC do not rent tables or chairs to vendors. If you need these items, you must supply them. Exception: Tents may **ONLY** be provided to sponsors upon request. Please see Sponsor Application for additional information.

WEATHER

The Noble Street Festival will not close during intermittent rain, unless the weather pattern suggests severe weather. Come prepared for rain or shine.

TENT WEIGHT REQUIREMENTS

Professional weights are recommended. A minimum of 40 lbs. on each tent leg is ideal. Sand bags, tube weights, or weighted plates will not be provided or available for purchase/lease.

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Step 3: Vending Fees

Fees for participation in the event are listed below.

All fees must be paid in full at the time of application. Business or personal checks should be made payable to the City of Anniston and mailed with the completed forms to:

Plush Planning, LLC
ATTN: Noble Street Festival
80 Canyon Trail
Alexandria, AL 36250

We will not deposit your check unless you are accepted as a vendor. Please do NOT send cash payments through the mail. You will also pay your vendor fee online at www.nsfanniston.com.

FEE SCHEDULE

Please select a choice below.

BOOTH TYPE	FEE	SELECT
10' x 10' Space (Tent or Trailer)	\$25.00	<input type="checkbox"/>
Additional 10' x 10' Connecting Space (As Available)	\$10.00	<input type="checkbox"/>
Flyer Distribution Only	\$50.00	<input type="checkbox"/>
10' x 10' Space - Sponsors Only	FREE	<input type="checkbox"/>

This amount must be included with your application. No application will be considered without payment in full. By signing below you understand and acknowledge, and further agree that vendor fees will not be refunded for any reason.

Printed Name

Signature

Date

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Step 4: Brand Promotion

Brand promotion is not guaranteed and is only used for online festival promotion. Comprehensive publicity is offered to sponsors including TV, radio, print, and social media advertising.

IMAGES

Iconic images representative of your business or organization, work, designs, innovations, or other items/products may be submitted for online festival promotion. Images must be in JPEG format and may not be less than 2 MB (approximately 3" x 5" at 300 DPI). File names must be written as follows:
Company/Organization Name_Image#.jpg

Please include a list and description of all submitted images.

LOGOS

Business or organization logos must be in EPS/vector file (preferred) or high resolution JPEG format.

DESCRIPTIONS

Business or organization descriptions must be 50-75 words.

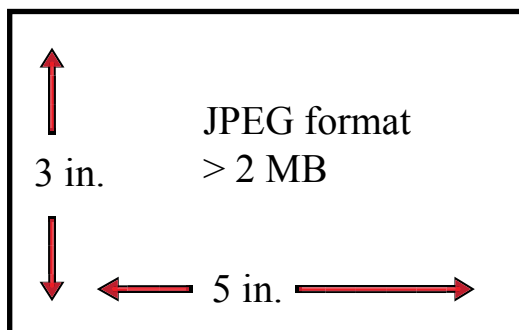
SUBMITTING BUSINESS PROMOTION MATERIAL

Photos, logos, and descriptions must be sent as an e-mail attachment to:

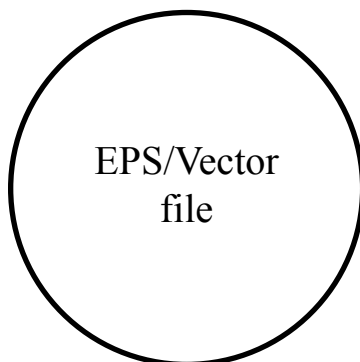
planwithplush@gmail.com

Please use "NSF Brand Promotion - Vendor Name" in the subject of your e-mail, and make sure to include your full contact information including your name, phone, and mailing address in the body of the e-mail.

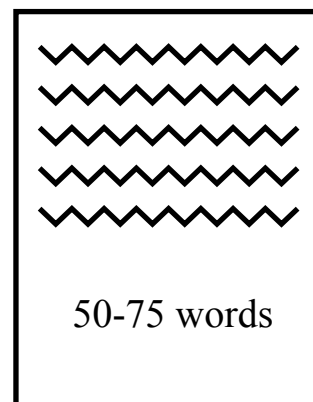
Images



Logos



Written Descriptions



INDEMNIFICATION

The Noble Street Festival reserves the right to refuse any vendor application. Should this occur, the application fee submitted by the vendor would be refunded. Once an application is accepted, no refunds will be given for any reason. The Vendor shall defend, save, and hold harmless the City of Anniston, Alabama, Plush Planning LLC, their respective officers, agents, board members, staff, volunteers, sponsors, and assigns from any claims, damages, losses, liability, or expense which may arise, and shall not be held responsible for any loss or damage due to fire, accident, theft, weather, acts of God, vandalism, or any other loss or injury whatsoever or not specifically described herein, whether past, present, or future. Booths are not insured by the City of Anniston, Alabama, Noble Street Festival, Plush Planning LLC, or any sponsoring agents. Exhibitors must make provisions for safeguarding their goods. Exhibitors must have replacement cost insurance for all personal property. Exhibitor assumes full liability for protecting, care, and maintenance of exhibitor’s property. ANY VENDOR NOT HOLDING VALID LIABILITY INSURANCE EXHIBITS AT THEIR OWN RISK AND ASSUMES ALL LIABILITY.

Please sign below to acknowledge that you have read all of the information, rules, and regulations in this application and agree to be bound by this contract.

_____	_____	_____
Printed Name	Signature	Date

HAVE QUESTIONS?

Contact Neeli Faulkner (Festival Director) at planwithplush@gmail.com or call (256) 282-0374.